



TRANSPORTATION AND TRANSIT SECTOR

ZILO
INTERNATIONAL GROUP

STRATEGIC CONSULTING



ARE YOU READY TO SPEED TO SATISFACTION?

Transportation & transit companies play a critical role in society as they advance the urban development and economic growth of regions. At Zilo International Group, we understand the importance of partnering with and supporting the companies in this industry to provide high quality services to customers and meet the needs of the community. In doing so, we believe we can help your organization make a larger positive impact, reach greater customer satisfaction, and achieve longer-term success.

CHALLENGES IN THE TRANSPORTATION & TRANSIT SECTOR

Meeting the evolving expectations of customers

As technology advances and clients become more information-enabled, they develop rising demands for speed and efficiency in services. It is essential for companies to understand market trends and demands and respond to them with innovative plans of action.

Managing finances

The transportation and transit industry is historically a high-volume business with low gross margins and profit. As such, companies must manage capital and operational costs as efficiently as possible while allocating funds strategically so as to not sacrifice quality for cost.

Recruiting qualified and productive employees

In an industry based on efficiency, it is crucial for all employees to be motivated, accountable, and highly productive. Performance measures and goals should be implemented across all departments to ensure best practices in the recruitment and retention of qualified personnel to provide services to customers.



OUR EXPERIENCE

Zilo International Group LLC is a strategic management consulting firm based in Colorado. We are 100% woman-owned and certified as DBE, EBE, SBE, and WBE. Our main objective is ***Positioning You for Success*** through a tailored approach to consulting. Our unique ability to strategically build an integrated team to suit your organization's specific needs is what makes Zilo the preferred choice.

We understand the importance of partnering with transportation & transit companies to navigate through the evolving challenges of the industry and help provide the best services to customers. We offer innovative, future-oriented solutions and focus on achieving measurable results so that strategies are turned into actions and built for your success. We are invested in our clients' success and work collaboratively to drive change. With each engagement, we implement custom-built solutions and create the proper road map for you to achieve your goals.

OUR SERVICES

STRATEGY AND OPERATIONAL MANAGEMENT

Zilo is experienced in assessing operational practices and implementing innovative solutions to help transportation & transit companies achieve short- and long-term success. We use market research and best practices to develop strategies that align with the company's objectives and provide the best services to customers.

FINANCIAL PLANNING AND ANALYSIS

Zilo provides the financial services required for the sustained success of transportation & transit companies. We execute in-depth analysis unique to the organization's specific goals and align financial management with the overall strategy of the company. We assist in eliminating cost inefficiencies and identifying opportunities to better manage cash flow.

HUMAN RESOURCES AND ORGANIZATIONAL DEVELOPMENT

Zilo assists companies in recruiting strong personnel who fit the direction of the mission and bolster the performance of the organization. We help define the roles of leadership teams and employees to create an efficient, collaborative, and high-performing environment. We evaluate staffing levels and make recommendations to shape a more productive team for greater employee efficiency and long-term success.

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